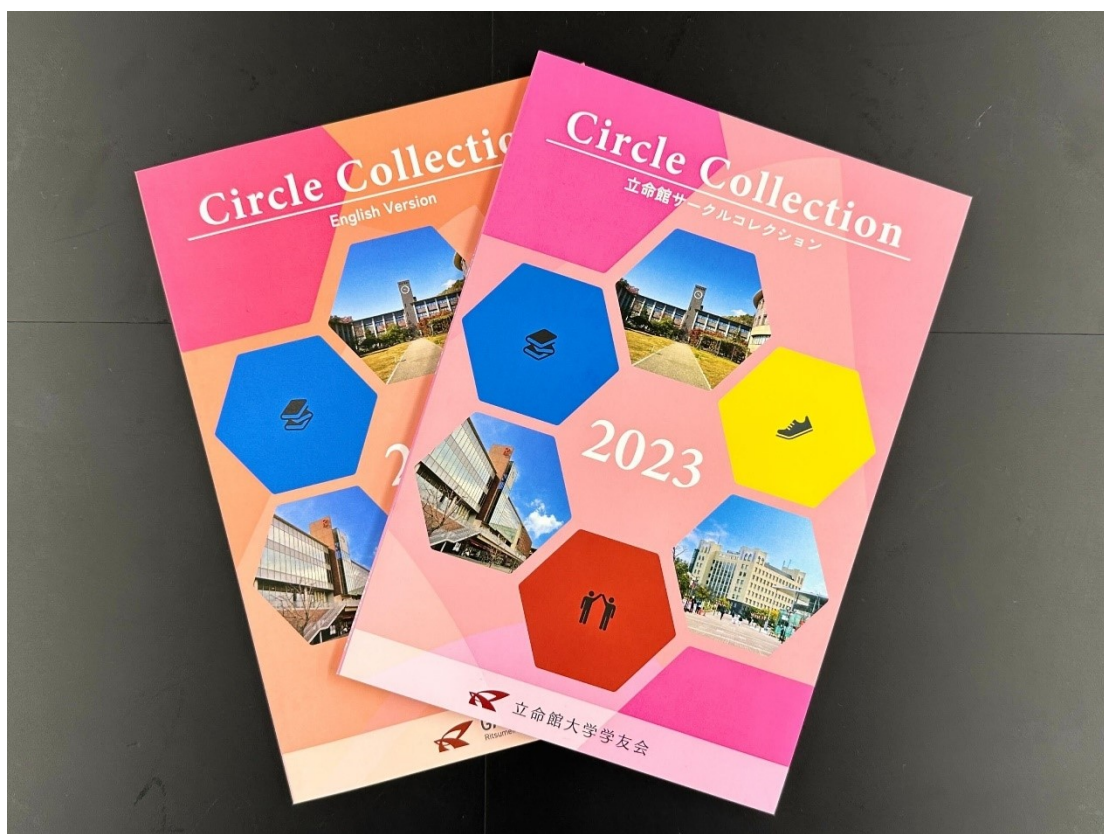


Circle Collection Design Application Guidelines

MARKETING PLANNING DEPARTMENT
OF THE CENTRAL ADMINISTRATION OFFICE

Introduction~What is Circle Collection?

The Circle Collection is a booklet published annually by the Marketing Planning Department of the Student Union Central Administrative Office to introduce extracurricular voluntary activities for new students. It is published in both English and Japanese. The design is different each year, and for the first time, we are calling for entries from the public. If you wish to apply, please submit your application by the deadline using the designated form.



Schedule

Application Period	June 1, 2023 (Thursday) ~July 31, 2023 (Monday)
Publication of results	Within FY 2023 Applicants whose designs are selected will be contacted individually.

Publication of the Circle Collection using the selected design	FY2024 onward
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Details of the Application

This year, we are seeking designs for ① the front and back covers, and ② the organization introduction box. It is also possible to apply for both ① and ②. Multiple submissions are allowed for each design.

※**No reward will be given for this project.** We are looking for applicants who are willing to cooperate with us.

※ The Circle Collection using the selected design will be published in FY2024 or later. Therefore, it may not be published while you are still in university.

About cover and back cover design

The requirements for creating the front and back cover design are as follows:

About colors

- The basic color must be one of the following four colors: blue, yellow, green, or pink.
- You may submit all four colors or only one of them. However, we do not accept designs that are the same design but in a different color.
- If you would like to submit a blue design, you may use blue-violet, blue-green, or any other color that is similar to the base color.

About Application Formats

- We accept both rough drawings and Illustrator format (with .ai extension).
- In either case, we will consult with you about the actual printing process if you are selected.
- In the case of rough drawings, please make sure that the text and illustrations are easy to read.

In case you will use Illustrator format, please use the following template.

https://drive.google.com/file/d/1Jbjmt-UexeJoM_nOIkGax-Adyikn58x_/view

About the design theme

•If you can't think of a theme, please refer to the following examples.

【Example themes】

Blue → "Trust," "Liberation," "Vast," "Success

Yellow→ "Dynamic," "Active," "Challenging," "Hope

Green→ "Cooperation," "Relief," "Calm," and "Stability

Pink → "Happiness", "Gentleness", "Youthfulness", and "Activity"

Other Requirements

•Please include "Circle Collection Ritsumeikan University Circle Collection" on the front cover.

•Please include the words "Circle Collection Ritsumeikan Circle Collection" on the cover.

•Please include the word "20xx" on the front cover to clarify the year of publication.

•Please make sure it is not against public order and morality.

•Be sure to use the following png images

<https://drive.google.com/drive/folders/1hyQmlGwYofzxJ320UOQJOjLQpigqOXGh>

•If necessary, the following previous data may be used

<https://drive.google.com/drive/folders/1CxsYVIFJVAm1yYd92fUCKux5Qkmihrna>

About the Organization Introduction Box Design

The requirements for creating an organization introduction box design are as follows.

About the shape

•We are looking for a design based on a "square" shape.

About the color

•Please select one of the following six colors as the main color. Colors other

than the main color may also be used. The main color will be used to introduce the Central Committee members.

(CMYK:30, 100, 100, 30)	(CMYK:30,100,100,10)
(CMYK:10,85,70,10)	(CMYK:0,65,54,0)
(CMYK:15,100,90,10)	(CMYK:17,86,78,0)

•If your design is selected, it will be reflected in the other colors (blue, yellow, and purple). Each color will be used to introduce organizations of the Athletic Association, Arts and Sciences Association, and Academic Association

Information to be included:

•The design should include the following information:

Organization name, organization name (in katakana) 、 details of activity location、 representative's e-mail address, introduction about the organization (about 200 characters in Japanese)、 campus、 photo of the organization、 international student acceptance mark

About Application Format

- We accept both rough drawings and Illustrator format (with .ai extension).
- In either case, we will consult with you about the actual printing process if you are selected.
- In the case of rough drawings, please make sure that the text and illustrations are easy to read.
- If you are using Illustrator format, please use the following template.

<https://drive.google.com/file/d/1eOfMstfxeWDqbfGEOH-i5JJGgXtTE6FI/view>

Other requirements

- Font size should be 5px or larger.
- The design of the international student acceptance mark should be able to include the numbers "0," "1," "2," and "3. If necessary, the following previous data may be used

<https://drive.google.com/drive/folders/1-iCMV5cWTmgvb44tPRHp83ZDS0M30TCN>

How to Apply

Please fill out the required information using the Google Forms provided on the Ritsumeikan University Student Union website, as indicated at the bottom of the text. Please note that the form is different for the organization introduction box design and the front and back cover design. All personal information submitted will be managed in accordance with the "Ritsumeikan University Student Union Rules for the Protection of Personal Information".

Circle Collection Design Application Form【Front and Back Covers】

<https://forms.gle/9AtJrtP7NogjkkQd8>

Circle Collection Design Application Form【Organization Introduction BOX】

<https://forms.gle/u2pNmGksy8immGuv6>

【Ritsumeikan University Student Union Rules for the Protection of Personal Information】

<https://www.ritsumei.club/rules/page-153/>

Notification of Results

Applicants will be notified individually via the email address provided on the application form. Please note that if your application is selected, we may make some modifications before printing.

Questions and Inquiries

If you have any questions, please use the Student Union Contact Form. Please refer to the following and send us your questions.

<https://www.ritsumei.club/information/>